

Time

10:29

Date

3/21

Dauids

Sponsor: Sylvia Finger

(READ BRISKLY)

SENIORS: ARE YOU GOING TO BE TRAMPING THE STREETS
IN SEARCH OF JOBS? YOU'LL NEED A NEW PAIR OF SENSIBLE BUT
SNAPPY SHOES, AND DAVIDS HAS A FULL DISPLAY, IN ALL
SHADES OF KID, CALF, AND SUEDE.

JUNIORS: NEED A NEW PAIR OF EVENING SHOES TO MAKE
SPRING PROM A COMPLETE SUCCESS? DAVIDS HAS A WIDE
ASSORTMENT OF GOLD AND SILVER SLIPPERS AND THEY WILL DYE
SATIN SHOES TO MATCH YOUR DRESS.

SOPHOMORES: CURE YOUR SLUMP WITH A NEW PAIR OF LOAFERS!

FRESHMEN: IF YOU'RE BURMADA-BOUND, DAVIDS' NEW
SPRING LINE OF PASTEL CAPEZIOS IN BOTH FLATS AND HEELS ARE A MUST!
YOU'LL FIND JUST THE SHADE AND STYLE TO COMPLIMENT ALL YOUR
COTTONS.

REMEMBER, DAVIDS SHOE STORE ON 221 MAIN STREET ALSO
CARRIES BAGS TO MATCH.

SO, GIRLS, DON'T DELAY, (PAUSE) CONSULT DAVIDS TODAY.

YOU ARE TUNED TO 600 WCSR THE VOICE OF SMITH COLLEGE,
NORTHAMPTON

THE CORRECT TIME IS NOW

Benny Mann 3/22/55
Danny Richardson (3/29/53) 4.00

Time 10:52
Date 3/21/55
Sponsor: Sylvia Finger

(READ BRISKLY)

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Handwritten notes at bottom of page, including dates 3/22/55 and 3/23/55, and a signature.